



Powering Retention & Engagement in Technology

BRIEF OVERVIEW

Bucketlist is the only recognition and rewards platform purpose-built for **technology companies**, helping reduce turnover, improve engagement, and cut HR admin overhead.

In an industry where remote work, burnout, and high turnover are common, Bucketlist transforms recognition into a scalable, data-driven strategy - boosting retention and driving measurable ROI across global tech teams.

On average, **technology companies** that work with Bucketlist see:



20% higher engagement

across remote and hybrid teams



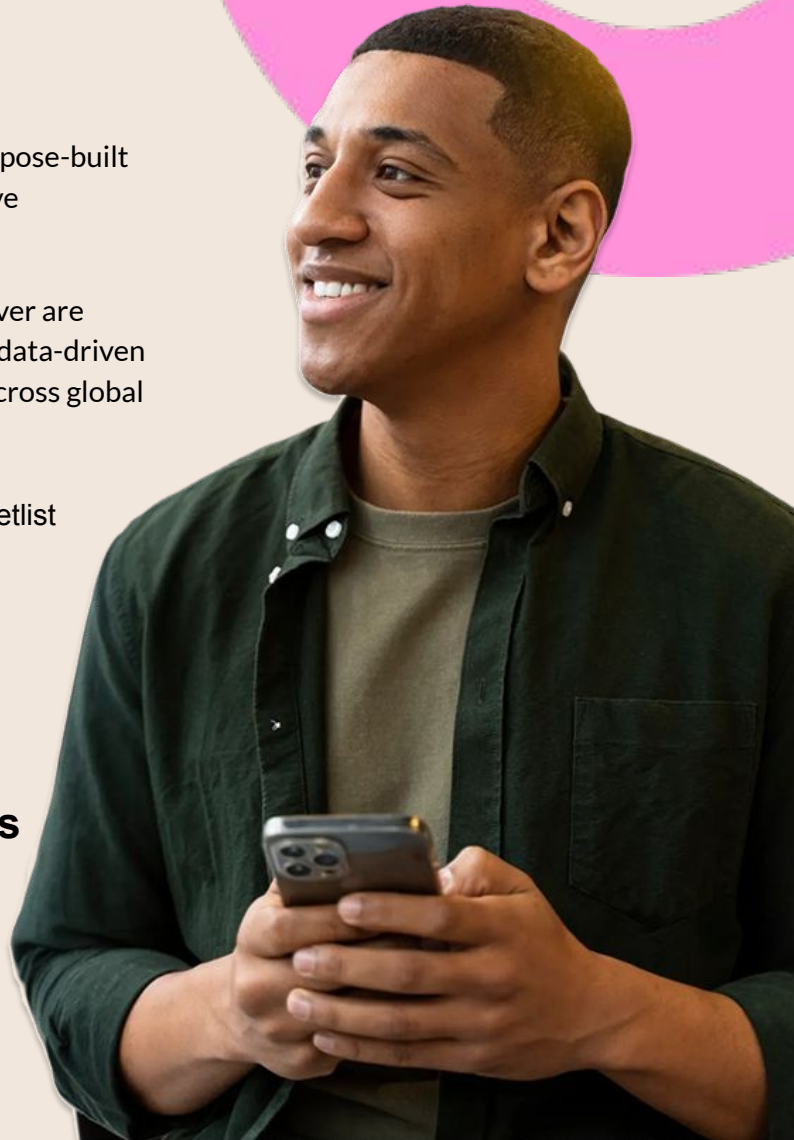
Up to 54% lower turnover rates

18% above industry benchmarks



2x recognition participation

vs. industry benchmarks



"We reduced turnover by 54% and saved over \$700K in rehiring costs after launching Bucketlist."

- Rebecca Hansen, Director, People Services, SA Global

PROBLEM

Every time a software engineer leaves, it costs your **tech organization** ~\$150,000 in lost productivity, rehiring, and training.

High turnover, burnout, and disengagement erode not just morale - but innovation and delivery speed.



13-18% annually

Tech turnover averages 13-18% annually, costing billions



36% of tech employees

Only 36% of tech employees feel recognized for their work



31% more productivity

Recognition boosts productivity by 31% in high-skill industries

SOLUTION

What if your developers, engineers, and product teams felt valued - even in crunch time?

Traditional programs weren't built for **fast-scaling, hybrid tech workforces**. Without automation or mobile-first tools, recognition falls flat.

Bucketlist delivers a **real-time, customizable recognition platform** proven to reduce churn, improve engagement, and align employees to company values.

Hundreds of tech companies worldwide use Bucketlist to drive retention and performance.

6 Reasons Why Leading Tech Companies Choose Bucketlist

1

Delivering Results - Guaranteed Impact

Proven to cut turnover by up to 54% and improve engagement scores.

2

Built for Distributed Teams

Supports global, remote, and hybrid teams with automated workflows.

3

Recognition That Reaches Every Worker

Mobile-first, deskless-friendly, with Slack/MS Teams integrations.

4

Largest Rewards Catalogue for a Diverse Workforce

From Amazon & Apple gift cards to tech gear upgrades and PTO.

5

Fully Customizable to Match Your Culture

Celebrate innovation, DEI, hackathons, and customer success.

6

White-Glove Support That Reduces Admin

Dedicated success managers + integrations with HRIS tools.





Use Cases

What top **tech companies** have solved with Bucketlist:



Cutting voluntary turnover by
54% (SA Global)



Driving 20% higher engagement
in remote teams (Storable)



Doubling sales team engagement
with strategic incentives
(Paycom)



Aligning recognition to core values
across 59 global offices (Movista,
OneMagnify)



Successfully Launching a Recognition Program

Storable

Software & Services Industry (Technology)



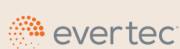
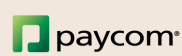
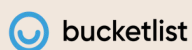
BEFORE

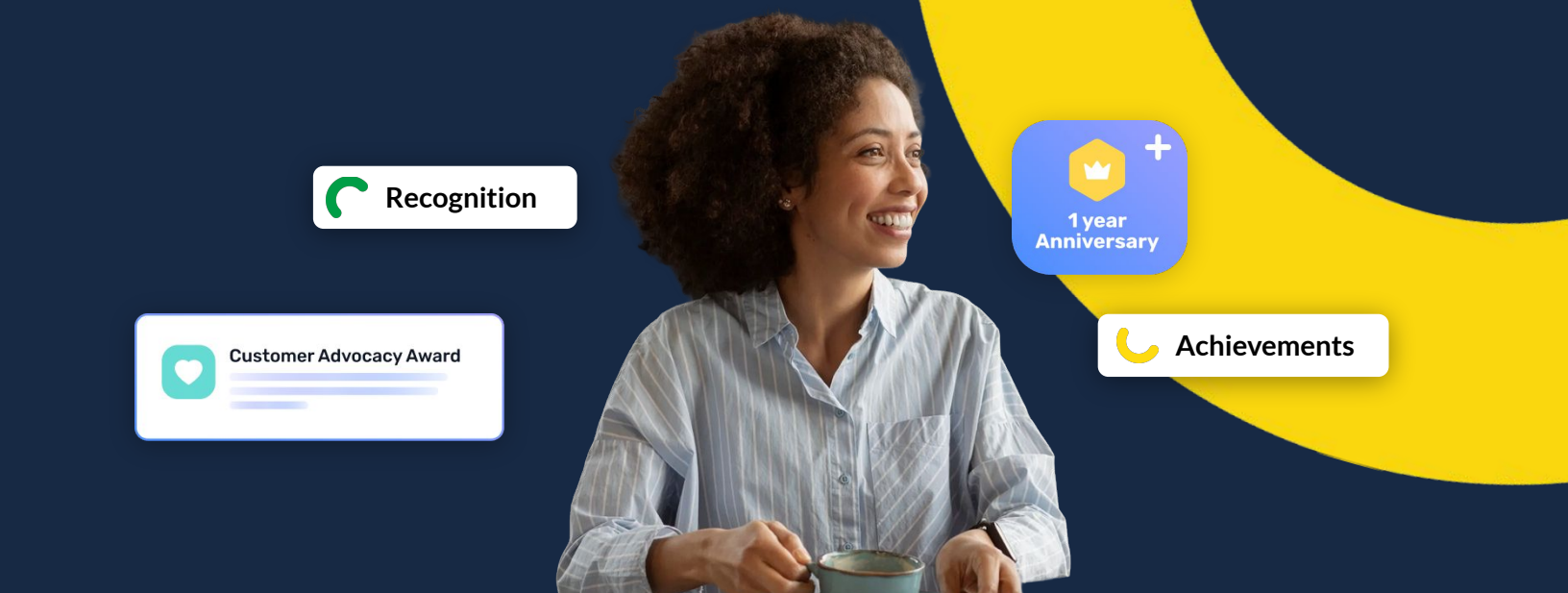
"As we shifted to a remote-first model, we struggled to keep employees connected and engaged. Recognition was inconsistent, and morale began to slip as teams lost visibility into each other's contributions."

AFTER

"Bucketlist boosted engagement by 20%, with 85% of employees actively participating in recognition for four straight years. Over 50,000 recognitions have been shared, making peer-to-peer appreciation a daily part of our culture."

Join thousands of leading brands and millions of employees using Bucketlist everyday





Features

Bucketlist is designed for **technology companies**. It combines purpose-built tools with recognition expertise to deliver measurable business impact.

Recognition Features

- Peer-to-peer & manager shoutouts
- Awards tied to **project milestones, hackathons, and product launches**
- Values-based recognition (innovation, collaboration, customer-first)

Rewards Catalog

- 4,000+ options: tech gear, PTO, training budgets, donations
- Curated with **Amazon, Apple, PlayStation, VR gear, DEFCON tickets**

Service Awards, Milestones & Onboarding

- Automates birthdays, work anniversaries, and project completions

Mobile Access

- Mobile app for hybrid, remote, and global teams

Integrations

- Slack, MS Teams, HRIS systems (Workday, ADP, BambooHR)

External Recognition

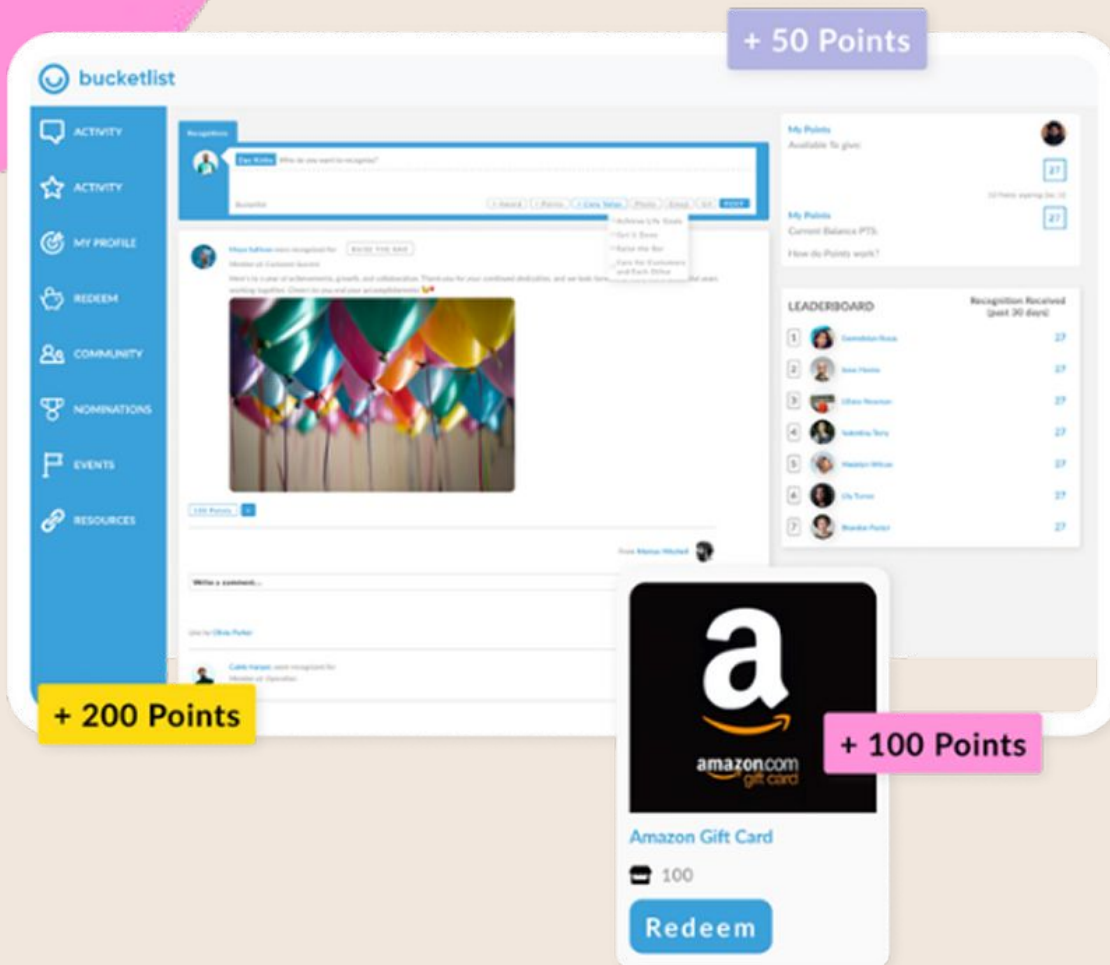
- Clients, peers, and leaders can contribute via QR codes & external forms

Industry-Leading Support

- 95%+ adoption rates
- Industry's highest NPS & white-glove support

Reporting & Analytics

- Track recognition, engagement, and redemption by **team, project, or location**
- Budget monitoring & ROI reporting



**Guarantee retention and engagement
across remote and hybrid teams**

[Book a Demo Today](#)

[Bucketlist for Tech Companies](#)