

Recognition That Drives Results in Retail

BRIEF OVERVIEW

Bucketlist is the only recognition and rewards platform purpose-built for **retail organizations** - guaranteed to reduce turnover, boost engagement, and cut admin workload.

In retail, high turnover, disengaged frontline staff, and disconnected store teams erode customer experience and profits. Bucketlist solves this by delivering a mobile-first recognition solution that reaches every retail worker - from store associates to managers - while automating admin tasks for HR.

On average, **retail organizations** that work with Bucketlist see:



2x platform engagement

compared to legacy providers



1 month time-to-value

live across dozens of stores



Up to 4x increase in participation

across distributed retail locations



“For the first time, I can talk to our frontline team directly - that was a game changer.”

- Tara Gusmanis, Director of People & Talent, Crunch Fitness Canada

PROBLEM

Every time an associate leaves, it costs your **retail brand** ~\$5,000–\$10,000 in turnover costs - and disrupts customer experience.

Disengagement, low recognition, and outdated programs mean you're losing staff, productivity, and revenue.



60%+ turnover

Retail turnover averages 60%+ annually (Bureau of Labor Statistics)



63% report burnout

63% of frontline workers report feeling burned out (SHRM, 2024)



10% more satisfaction

Engaged employees drive 10% higher customer satisfaction scores (Gallup)

SOLUTION

What if your retail teams felt proud, motivated, and connected - without HR lifting a finger?

Legacy recognition tools weren't built for store associates or frontline managers. Without mobile, automation, or easy communication, recognition falls flat.

Bucketlist empowers retailers to build a culture of real-time recognition that drives retention, performance, and loyalty - while reducing admin burden.

Hundreds of retail and service organizations use Bucketlist to improve retention, engagement, and customer outcomes.

6 Reasons Why Leading Retail Brands Choose Bucketlist

1

Delivering Results - Guaranteed Impact

Retail clients see measurable turnover reduction and engagement gains.

2

Built for Mobile-first, Distributed Teams

Supports store managers, multi-location rollouts, and frontline workflows.

3

Recognition That Reaches Every Worker

Mobile-first access ensures even deskless staff stay connected.

4

Largest Rewards Catalogue for a Diverse Workforce

4,000+ rewards including gift cards, PTO, merchandise, and local perks.

5

Fully Customizable to Match Your Culture

Align recognition with brand values, DEI, and retention goals.

6

White-Glove Support That Reduces Admin

Fast launch, automated milestones, and hands-on customer success.





Use Cases

What top **retail organizations** solve with Bucketlist:



Unify recognition across
multi-location store networks



Increase **frontline manager**
accountability for recognition



Improve **employee retention** in
high-turnover roles



Drive **performance-linked**
recognition (sales, referrals,
customer service)



Successfully Launching a Recognition Program

Crunch Fitness Canada
Retail Industry (Health & Fitness)



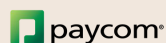
BEFORE

"We struggled to connect with our frontline staff - half of them didn't have corporate emails, and recognition efforts weren't consistent across store managers."

AFTER

"For the first time, we could communicate directly with our 700+ frontline workers. Recognition became part of daily performance rituals, managers were 100% engaged, and our culture became stronger across all locations."

Join thousands of leading brands and millions of employees using Bucketlist everyday





Features

Bucketlist is designed for **retail organizations**. It combines purpose-built technology with deep expertise in recognition to deliver measurable impact.

Recognition Features

- Peer-to-peer and manager shoutouts
- Event-based recognition tied to store milestones & seasonal peaks
- Performance-linked awards tied to sales, referrals, and customer feedback
- Reinforce values like service, teamwork, and loyalty

Rewards Catalog

- 4,000+ curated rewards (gift cards, experiences, merchandise, donations)
- Personalized by employee surveys
- Retail-specific perks (e.g., PTO for associates, flexible gift cards)

Service Awards, Milestones & Onboarding

- Automate recognition for new hires, birthdays, anniversaries, and tenure
- Build long-term loyalty without adding admin

Mobile Access

- Mobile app ensures frontline/deskless staff are included
- Built for retail workers with no corporate email

Integrations

- HRIS & communication tools
- Single Sign-On (SSO)
- MS Teams, ADP, and retail-friendly integrations

External Recognition

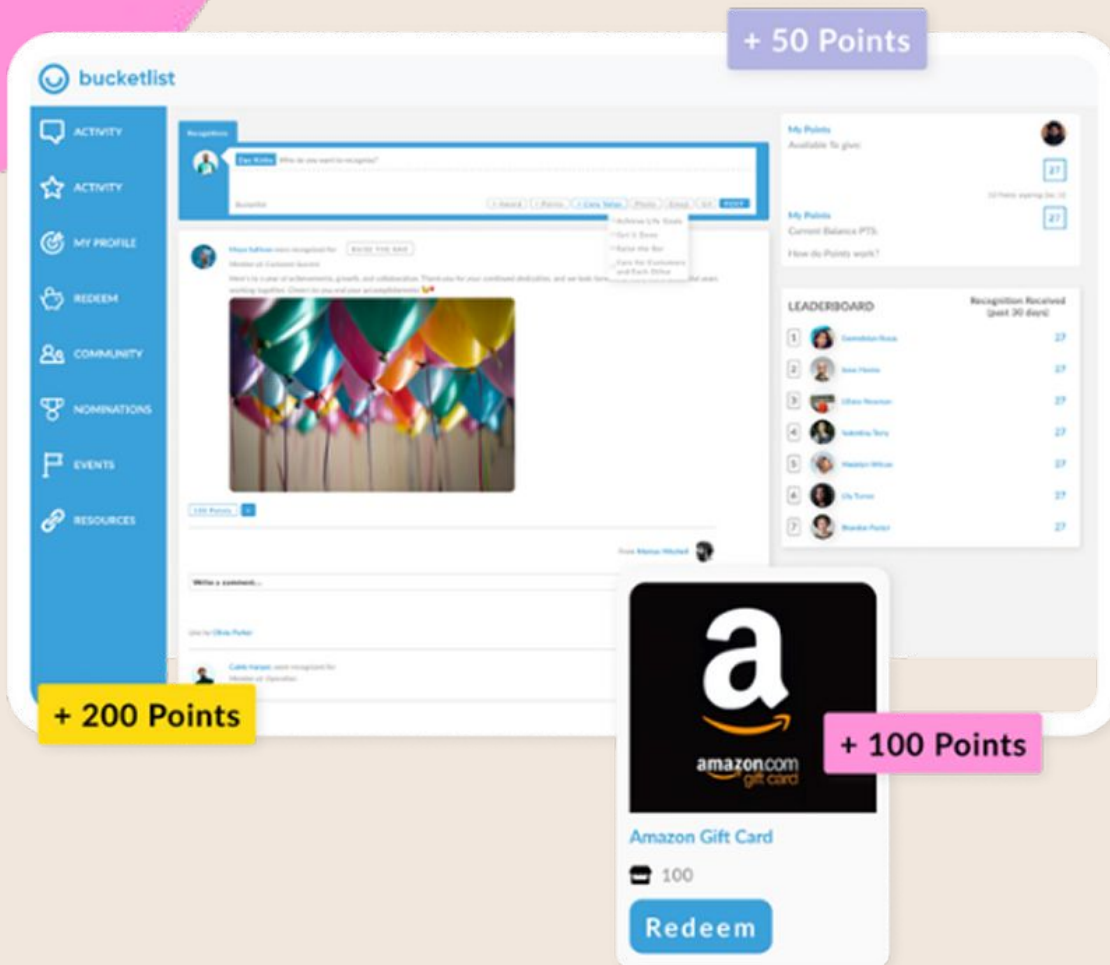
- No login or email required
- Recognition from peers, managers, or even customers
- Capture real-time praise via QR codes at store locations

Industry-Leading Support

- 95%+ utilization rate (industry-best adoption)
- Highest NPS in recognition software
- White-glove onboarding & success management

Reporting & Analytics

- Retail-specific segmentation (by store, region, department)
- Engagement, recognition, and redemption metrics
- Automated reporting with budget visibility



Guarantee better frontline engagement that drives retention

[Book a Demo Today](#)

[Bucketlist for Retail Teams](#)