

Recognition That Drives Retention in Professional Services

BRIEF OVERVIEW

Bucketlist is the only recognition and rewards platform purpose-built for **professional services firms** - guaranteeing reduced turnover, improved engagement, and simplified program administration.

With high-pressure environments, long hours, and demanding client outcomes, professional services employees often face burnout and disengagement. Bucketlist makes recognition simple, mobile, and impactful - so your teams feel valued and motivated, even in their busiest seasons.

On average, **professional services firms** that work with Bucketlist see:



54% reduction in turnover

SA Global saved \$714K in rehiring costs in 1 year



2X engagement

from peer-to-peer recognition adoption across global offices



Thousands of hours saved

by automating milestone recognition and reporting



"Bucketlist has fostered a vibrant culture of appreciation, saved us thousands of hours in manual work, and brought our values alive across every office."

- Marybeth G., Director of People & Culture, McInnes Cooper

PROBLEM

Every time a consultant, lawyer, or associate leaves, it costs your **firm** ~\$150,000 in replacement and lost productivity costs.

Low recognition, long hours, and client demands accelerate burnout - hurting retention, engagement, and client outcomes.



63% report burnout

63% of professional services employees report stress and burnout as their top reason for leaving (Forbes, 2024).



Replacing costs 1.5-2x

Replacing a professional services employee costs 1.5-2x salary (SHRM, 2024).



23% higher profitability

Engaged employees deliver 23% higher profitability for professional services firms (Gallup, 2023).

SOLUTION

Imagine if every lawyer, accountant, consultant, or analyst felt seen, appreciated, and proud of their contributions - even during crunch periods.

Traditional recognition programs weren't built for high-billable-hour, multi-office, and hybrid professional services environments.

Bucketlist empowers firms to build **real-time, mobile-first recognition programs** that reach every associate - without extra admin.

Leading professional services firms use Bucketlist to reduce turnover, boost retention, and improve client satisfaction.

6 Reasons Why Leading Professional Services Firms Choose Bucketlist

1

Delivering Results - Guaranteed Impact

Reduce turnover and increase engagement - or your money back.

2

Built for Distributed, High Performance Teams

Designed for firms with multiple offices, client-centric roles, and high retention costs.

3

Recognition That Reaches Every Worker

Mobile app ensures partners, consultants, and remote staff stay connected.

4

Largest Rewards Catalogue for a Diverse Workforce

From **billable hour bonuses** to Amazon, spa days, training, or PTO.

5

Fully Customizable to Match Your Culture

Align recognition with values like client excellence, teamwork, innovation.

6

White-Glove Support That Reduces Admin

We handle onboarding, integrations, and support so HR saves hundreds of hours.





Use Cases

What top **professional services firms** have solved for with Bucketlist:



Reducing turnover by 50% and saving millions in rehiring costs



Automating milestone awards for anniversaries, certifications, and project completions



Boosting peer-to-peer recognition across global offices



Aligning recognition with firm values and client satisfaction



Successfully Launching a Recognition Program

SA Global

Professional Services Industry (Technology Consulting)



BEFORE

"Our global consulting teams faced high turnover and low engagement. Recognition was inconsistent, manual, and not aligned to our values - making it difficult to retain talent in a highly competitive industry."

AFTER

"With Bucketlist, we achieved a **54% reduction in turnover**, saving **\$714K in rehiring costs** in just one year. Engagement skyrocketed through peer-to-peer recognition, and our success in North America led to a global rollout across all regions."

Join thousands of leading brands and millions of employees using Bucketlist everyday

DAVID'S™
BRIDAL

sa.global
AGILE, CAPABLE AND COMMITTED

RBC
RBC Royal Bank

HubSpot

novus

paycom

bridge
partners

COASTAL RIDGE

MACQUARIE

MCINNES
COOPER

PROCOGIA

CASCADE

concordis

COZEN
O'CONNOR

STEWART
MCKELVEY
LAWYERS • ADVOCATS

THE BOWDEN
EVENTS & WEDDINGS

McClone

Buchanan
Ingersoll-Rooney

ESLER
COMPANIES

GrantMatch

WPAS

ANISTAR
TECHNOLOGIES
a subsidiary of HSC
Networking the Wired World

allworth
Financial

pivotal
A MELINDA GATES COMPANY

w3r
CONSULTING

NETSURIT

The
EXCALIBUR
Group

CONCORD
HOSPITALITY

ABELL
Pest Control

The impact Group.
SOLUTIONS & STRATEGY

EVENT
SERVICES
GROUP

fusion
Where Recruitment Markets Work

O2e BRANDS

United
PROPERTY
RESTORATION
SERVICES
CARE AT WORK

GP Strategies

Southpoint
Consulting

1-800-GOT-JUNK?
THE WORLD'S LARGEST FURNITURE REMOVAL SERVICE

George
Sink
INJURY LAWYERS

engineered
TAX SERVICES

HeritageWerks
SPECIALISTS IN ARCHIVAL SERVICES

SPECTRIX
ANALYTICAL SERVICES

FINANCIAL
CONCEPTS



Features

Bucketlist is designed for **professional services firms**. It combines purpose-built technology with recognition expertise to drive measurable results.

Recognition Features

- Peer-to-peer and partner/manager shoutouts
- Awards tied to billable targets, client satisfaction, certifications
- Event-based recognition for firm-wide milestones and project wins
- Reinforce values like client excellence, collaboration, innovation

Rewards Catalog

- 4,000+ curated rewards (gift cards, experiences, donations, swag)
- Popular for professional services: PTO days, conference passes, luxury dining, Amazon gift cards

Service Awards, Milestones & Onboarding

- Automate new hire welcomes, anniversaries, and certifications
- Save HR time while boosting retention

Mobile Access

- Mobile app for consultants, associates, and remote staff
- Recognition on the go during client projects

Integrations

- Outlook, MS Teams, HRIS tools
- Single Sign-On (SSO)

External Recognition

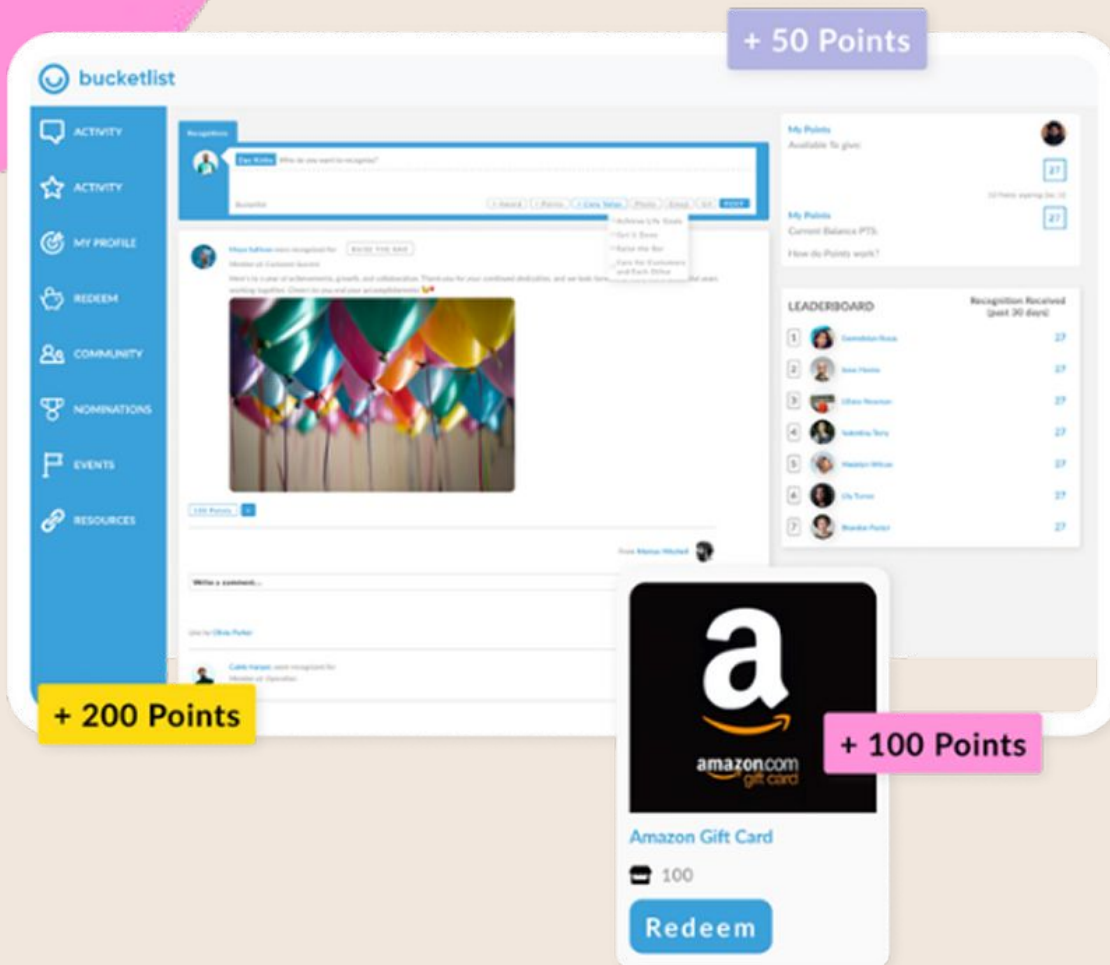
- Clients and peers can share recognition via QR codes or forms
- Capture client satisfaction kudos in real time

Industry-Leading Support

- 95%+ adoption rate
- Dedicated customer success managers for firm-specific needs

Reporting & Analytics

- Segment recognition by practice area, office, or project team
- Track engagement, recognition frequency, ROI, and budgets



Drive better retention with your top talent and highest-cost roles

Book a Demo Today

[Bucketlist for Professional Services](#)