

Transforming Healthcare Workplaces with Recognition

BRIEF OVERVIEW

Bucketlist is the only recognition and rewards platform purpose-built for **healthcare organizations**, designed to reduce turnover, boost engagement, and ease the administrative burden on HR and managers.

With healthcare facing record burnout and retention challenges, Bucketlist empowers leaders to build a culture of appreciation that improves retention, enhances patient care, and sustains high engagement across frontline and support staff.

On average, **healthcare organizations** that work with Bucketlist see:



2X higher engagement

than healthcare industry averages



40% lower turnover

compared to industry benchmarks



Millions saved annually

in nurse retention and reduced recruitment costs



Real Impact from Strategic Recognition

Engagement Rose
from 33% → 67%



Association, 16,000 physicians+

Retention increased
by 20% in one year



ClearView
HEALTHCARE MANAGEMENT

Healthcare company, 20+ facilities

Reduced Turnover
to 5% over 4 years



Rural critical access hospital

PROBLEM

Every time a nurse leaves, it costs your hospital **~\$56,300 in turnover costs**.

With burnout and disengagement at all-time highs, the hidden costs aren't just financial - they're measured in patient outcomes, care quality, and strained teams.



46% report burnout

46% of healthcare workers report symptoms of burnout (CDC, 2024)



\$56,300 per departure

Nurse turnover costs average \$56,300 per departure (NSI Nursing Solutions, 2023)



Cut turnover by 40%

Home Instead cut turnover by 40%, doubling retention compared to the home care industry benchmark

SOLUTION

Imagine if your teams felt seen, valued, and connected - even in the most demanding roles.

Traditional recognition programs fail in healthcare: frontline staff often lack computer access, and manual systems burden HR.

Bucketlist delivers **mobile-first, automated recognition** that reaches every caregiver, nurse, and staff member - without adding to administrative workload.

Hundreds of healthcare organizations trust Bucketlist to reduce turnover and improve patient outcomes.

6 Reasons Why Leading Healthcare Organizations Choose Bucketlist

1

Delivering Results - Guaranteed Impact

Proven to reduce turnover and increase engagement, with measurable ROI.

2

Built for Healthcare from the Ground Up

Supports hospital, clinic, and home care workflows with scalable recognition programs.

3

Recognition That Reaches Every Worker

Mobile access ensures frontline caregivers without desk jobs are included.

4

Largest Rewards Catalogue for a Diverse Workforce

From PTO and wellness experiences to practical gift cards, tailored to healthcare staff.

5

Fully Customizable to Match Your Culture

Align recognition to values like compassion, patient care, and resilience.

6

White-Glove Support That Reduces Admin

95%+ adoption with dedicated customer success partners for smooth rollout.





Use Cases

What top **healthcare organizations** have solved after implementing Bucketlist:



Reduced nurse turnover

saving millions in replacement costs



Increased engagement scores

by up to 80% in hospitals



Improved retention

in home care, cutting churn rates nearly in half



Boosted patient satisfaction

by aligning recognition to care quality



Successfully Launching a Recognition Program

Doubled caregiver retention rates

Home Instead

Healthcare Industry (Home Care & Franchise)



BEFORE

"We struggled with high caregiver turnover, averaging 85% annually, and our outdated recognition approach couldn't keep staff engaged across our many home care locations."

AFTER

"Since launching Bucketlist, our retention has doubled compared to the industry benchmark, and caregiver satisfaction has surged - many offices have cut turnover by up to 40%."

Join thousands of leading healthcare organizations and millions of employees using Bucketlist everyday





Features

Bucketlist is designed for healthcare organizations. It combines purpose-built technology with deep recognition expertise to drive culture change and measurable results.

Recognition Features

- Peer-to-peer and manager shoutouts
- Awards for exceptional **patient care, teamwork, and wellness initiatives**
- Performance-linked awards tied to **clinical quality and safety metrics**
- Reinforce healthcare values like **compassion and excellence**

Rewards Catalog

- 4,000+ curated rewards: gift cards, wellness, PTO, donations
- Personalized to employee preferences
- Options popular with healthcare staff: **extra PTO, wellness packages, meal delivery**

Service Awards, Milestones & Onboarding

- Automate new hire welcomes, birthdays, and tenure milestones
- Build loyalty and reduce first-year turnover

Mobile Access

- Mobile-first platform for frontline, shift-based, and deskless staff
- Quick QR code or kiosk access

Integrations

- HRIS (Workday, ADP) & communication tools
- Single Sign-On (SSO)
- MS Teams and intranet integrations

External Recognition

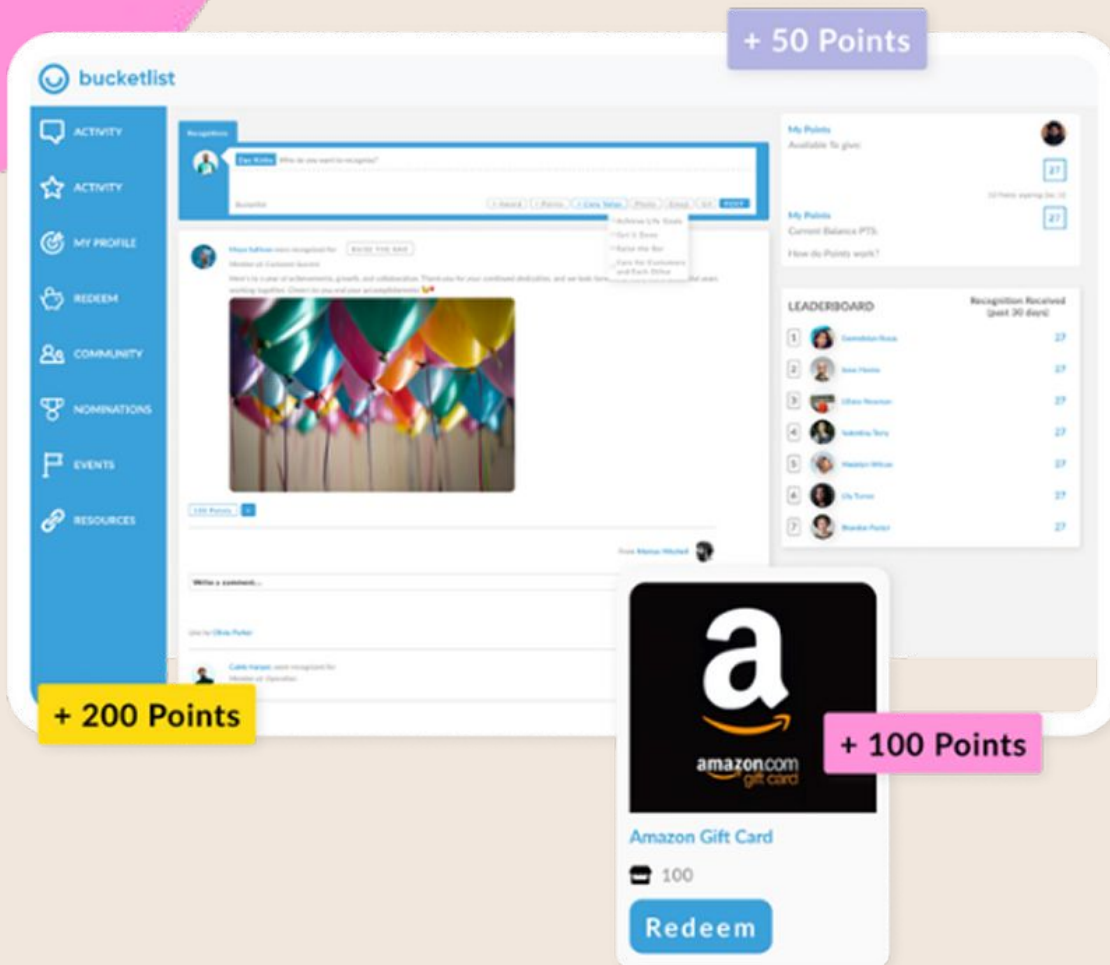
- No login required - quick recognition from peers, managers, or even patients
- QR codes capture real-time recognition tied to care moments

Industry-Leading Support

- 95%+ adoption rate
- Highest NPS in recognition industry
- White-glove onboarding and ongoing success management

Reporting & Analytics

- Healthcare-specific segmentation (hospital, clinic, department)
- Engagement and retention dashboards
- Budget monitoring and scheduled reporting



Guarantee lower turnover with Bucketlist

[Book a Demo Today](#)

[Proven ROI: How Clearview Healthcare Management increased caregiver retention by 20% and decreased agency staffing by 50%](#)

[Choosing a recognition software for Healthcare](#)

[Check out the Healthcare Hub](#)