



Building Stronger Teams in Construction with Recognition

BRIEF OVERVIEW

Bucketlist is the only recognition and rewards platform purpose-built for **construction companies**, guaranteeing reduced turnover, higher safety engagement, and less administrative burden.

Construction workers face tough, physically demanding jobs, high turnover, and retention challenges. Bucketlist modernizes recognition with mobile-first tools, automated awards, and industry-specific rewards that connect with crews on-site and in the office.

On average, **construction companies** that work with Bucketlist see:



+55% employee engagement

within the first year



Up to 22% fewer safety incidents

saving \$2.8M per 10,000 workers



2X recognition participation

compared to industry averages



“We increased engagement from 40% to 62% in one year. Our people are excited, visibility improved, and morale is higher than ever.”

- Amy Cottrell, Senior HR Manager, Esler Companies

PROBLEM

Every time a construction worker leaves, it costs your company ~\$50,000+ in lost productivity, recruitment, and training.

With 93% of firms needing more workers - and 77% unable to find qualified ones - losing staff adds serious pressure to already strained crews.



77% can't find talent

93% of contractors say they need more workers; 77% can't find qualified talent



57% report burnout

57% of construction workers report burnout due to lack of recognition and long hours



22% more prevention

22% of safety incidents can be prevented with recognition-driven safety programs

SOLUTION

What if your workforce felt seen, valued, and motivated - on every jobsite?

Unlike generic platforms, Bucketlist is built for the construction environment: frontline-friendly, mobile-first, and easy to automate.

Bucketlist helps construction leaders build a recognition culture that boosts retention, strengthens safety, and reduces admin load.

Hundreds of construction companies use Bucketlist to retain workers and improve safety outcomes.

6 Reasons Why Leading Construction Firms Choose Bucketlist

1

Delivering Results - Guaranteed Impact

Engagement lift of 50%+ within year one.

2

Built for Distributed, Mobile-first Teams

Safety awards, project milestone recognition, and apprentice programs.

3

Recognition That Reaches Every Worker

Mobile app for deskless crews and distributed teams.

4

Largest Rewards Catalogue for a Diverse Workforce

PTO, safety gear, gift cards, NFL tickets, fishing trips, and family vacations.

5

Fully Customizable to Match Your Culture

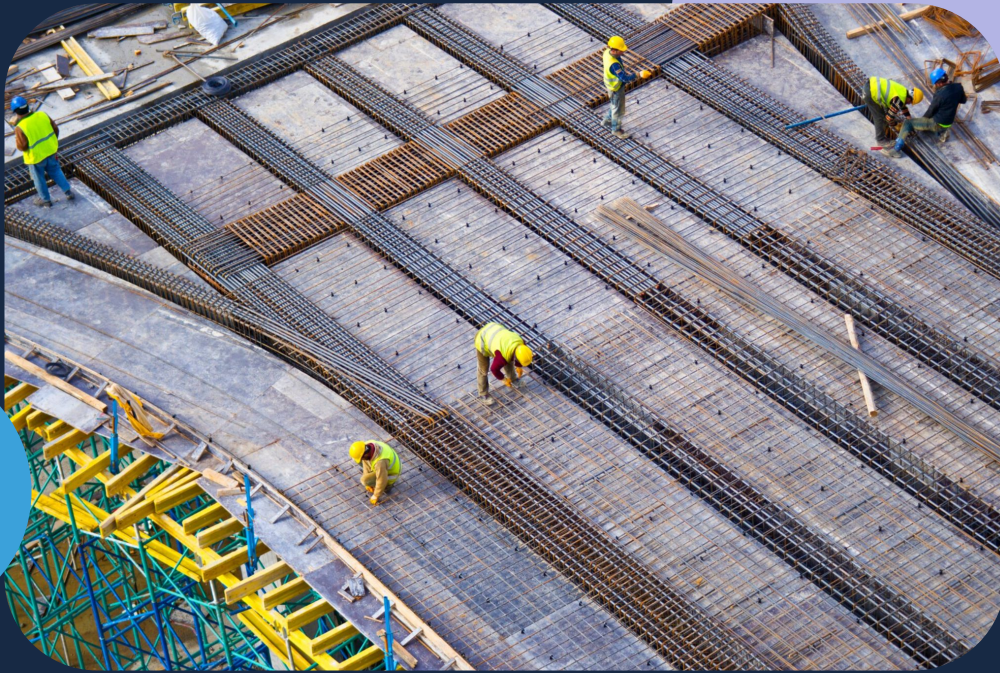
Tie awards to safety, productivity, and values like teamwork and innovation.

6

White-Glove Support That Reduces Admin

Fast launch (8–16 hours over 6–10 weeks) and ongoing adoption coaching.





Use Cases

What top construction companies have solved after implementing Bucketlist:



Improved safety engagement through real-time recognition



Unified recognition across multiple sites and crews



Reduced turnover with milestone and retention rewards



Increased productivity by rewarding project completion and innovation



Successfully Launching a Recognition Program

MasTec Communications Group
Construction Industry



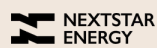
BEFORE

"High voluntary turnover and low morale were ongoing challenges. Recognition was inconsistent across field and office teams, and our previous program didn't resonate with frontline crews."

AFTER

"With Bucketlist, we launched a mobile-first program that rebranded our legacy awards system. Engagement spiked 2X among field teams, safety recognitions doubled, and 7,000+ employees are now connected through one recognition platform."

Join thousands of leading construction and manufacturing companies and millions of employees using Bucketlist everyday





Features

Bucketlist is designed for **construction companies**. It combines purpose-built technology with deep industry expertise to drive measurable results.

Recognition Features

- Peer-to-peer and manager shoutouts
- Safety awards, apprentice of the month, project completion awards
- Performance-linked recognition tied to safety and productivity metrics
- Reinforce values like teamwork, safety, and craftsmanship

Rewards Catalog

- 4,000+ curated rewards: PTO, safety gear, tools, fishing trips, sports tickets
- Worker-preference surveys for customization
- PTO options for shift-based construction team

Service Awards, Milestones & Onboarding

- Automate birthdays, new hires, tenure milestones
- Reduce HR workload, build long-term loyalty

Mobile Access

- App designed for field crews and deskless staff
- Recognition at jobsites or on the go

Integrations

- HRIS, MS Teams, email, and intranet integrations
- Single Sign-On (SSO)

External Recognition

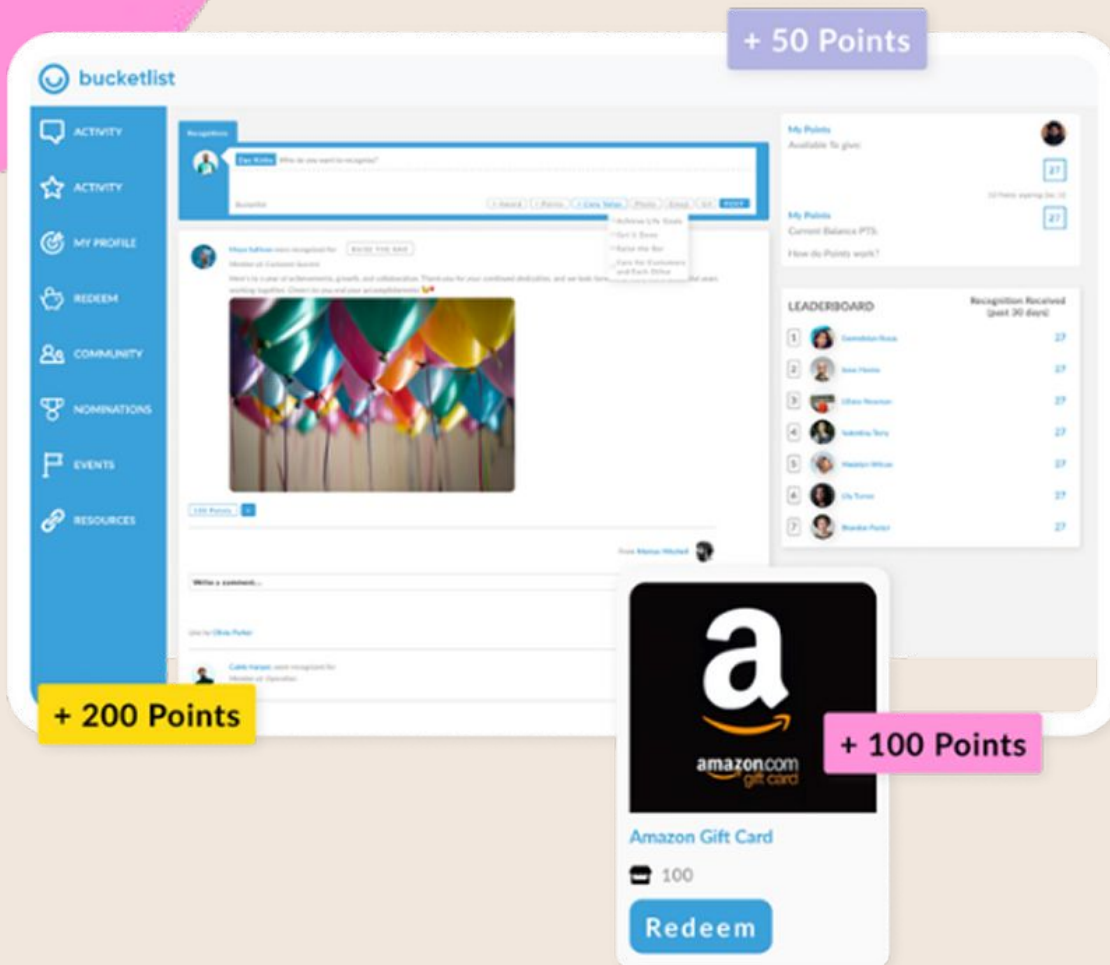
- QR codes and public forms for client/peer recognition
- No login needed

Industry-Leading Support

- 95%+ utilization rate across construction firms
- Dedicated success manager, high NPS

Reporting & Analytics

- Jobsite/crew segmentation
- Recognition, engagement, and budget usage dashboards
- Safety award tracking



**Guarantee engagement that reduces
turnover and safety incidents**

[Book a Demo Today](#)

[Bucketlist for Construction Companies](#)