

MAS BU Battle Card: ADP[®] and Bucketlist Rewards[®]



WHO IS BUCKETLIST REWARDS?

Bucketlist is a game-changing employee rewards & recognition platform that transforms organizations. We'll help your clients **retain talent** and **engage employees** to bring their best every day. Employees love the fun shoutouts, personalized rewards, and once-in-a-lifetime experiences. HR leaders love the automations and industry-leading service. CFOs love the ROI.

ADP & BUCKETLIST INTEGRATION

By seamlessly syncing with ADP Workforce Now[®], Bucketlist offers an effortless data bridge to sync employee records, ensuring that recognizing your team's efforts is just a click away. Plus, with ADP Single Sign-On (SSO) capabilities, access to Bucketlist is simple and secure, streamlining the experience for everyone involved.

Automate & Save Time	Bucketlist's connector automates the sync of employee data from ADP WFN to Bucketlist, drastically reducing manual entry and the potential for human error. This efficiency allows HR to launch recognition programs faster and with less effort.
Secure & Easy Access	SSO via ADP makes accessing Bucketlist simple and secure, simplifying the login process and improving user adoption across your client organization.

COMMERCIAL DETAILS

Type of listing(s)	Referral and Connector
Countries	USA & Canada
Languages	English, French, Portuguese, Spanish.
Pricing model	PEPM plus a one-time setup fee, typically aggregated into a single annual payment.
Pricing range	USD \$3.00 - \$5.75 PEPM
Data exchange details	One-way data integration from ADP to Bucketlist ensures your recognition programs are fueled by the latest HR records, saving time and improving accuracy.

TARGET CUSTOMER AND BUYER

- **Target titles:** VP of HR, CHRO, HR Manager/Director, Total Rewards, CFO
- **ADP platform(s) supported:** ADP Workforce Now[®],
- **Target Verticals:** Healthcare & Senior Living, Technology, Banking & FIs, Front-Line (Retail, Restaurants, Hospitality, Manufacturing, etc)
- **Target Company Size:** 50 - 999 employees
- **Clients that get the most value:** high turnover, retention challenges, significant absenteeism, poor engagement survey outcomes, and manual or inefficient rewards and recognition systems/processes

QUALIFYING QUESTIONS TO ASK CLIENTS

- **What are your goals and strategies when it comes to employee retention and engagement?**
- **Do you currently have an Employee Recognition Program/Software? and how are you measuring its success?**
- **Are you looking for a solution that integrates seamlessly with ADP to provide recognition and rewards?**

WHY YOU SHOULD CARE

Partnership Incentives: Each lead sent, demo booked, and new customer onboarded with Bucketlist translates into exclusive rewards and gifts for you, on top of the 25% Roll Call - helping you exceed sales quotas and drive home value for your clients!
Edge Over ADP Competitors: Offering Bucketlist can help you close deals by providing what Paycom and Payworks lack - a seamless integration with an innovative rewards and recognition system that connects with their HCM.
Differentiation & Gap Solution: Bucketlist fills the critical gap of a best-in-breed Rewards & Recognition module within ADP's offerings, giving you a unique selling point against basic R&R modules from competitors like Paylocity and UKG.

Note: Bucketlist Rewards, as an ADP Marketplace solution, has passed a world-class security assessment to help safeguard the confidentiality and integrity of your clients' employee data.

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PROOF POINTS

- Bucketlist's clients experience up to **40% less staff turnover**, boosting profit and culture.
- An average **14% rise in engagement** with Bucketlist leads to **increased sales, productivity, and less absenteeism**.
- Bucketlist automates manual reward & recognition systems, **saving your clients 200-500 hours** yearly in manual tasks.
- **G2** ranks Bucketlist as the **most user-friendly R&R platform**.
- **Over 600 ADP clients** use Bucketlist, showing a proven, trusted partnership and integration.

UNIQUE COMPETITIVE ADVANTAGE

- Market-leading **NPS score of 90+**, the highest in the industry, evidencing exceptional **white-glove service** and **customer satisfaction**.
- An **extensive selection of rewards** including thousands of experiential options, Amazon items, gift cards, SWAG, and global rewards available in over 80 countries, offering unparalleled variety and global applicability.
- **Unmatched customization** for rewards/benefits programs (Monetary & Non-Monetary) tailored to company events, birthdays, anniversaries, milestones, wellness, DEI initiatives, learning, and training efforts.
- The **only AI-enabled** Rewards & Recognition solution on the ADP Marketplace, setting ADP apart as an innovative force in HCM.

KEY CONTACTS

- **Sales & Partnerships:** Pato Vascones, patricio@bucketlistrewards.com
- **Support:** partnerships@bucketlistrewards.com, support@bucketlistrewards.com

RESOURCES

- Bucketlist app listing on ADP Marketplace - [USA](#) & [Canada](#)
- Bucketlist Sales & Marketing Collateral available [here](#)



Bucketlist x ADP: Partnership Announcement Email

Subject line (example): Exciting Partnership News: Introducing Bucketlist Rewards on ADP!

Hi [Recipient Name],

I hope this message finds you well. Since we've last connected, we've had many exciting updates at ADP that I believe could greatly benefit [Client's Company Name].

We're proud to announce our new partnership with Bucketlist Rewards! This innovative addition to the ADP Marketplace enhances your team's ability to recognize and reward employees. They are one of our preferred partners and integrate with ADP seamlessly too!

Bucketlist makes acknowledging your team's hard work easy and engaging. It offers a diverse range of personalized rewards, allowing employees to choose what truly motivates them. They can help you retain your talent and engage employees to bring their best everyday!

If you're looking to enrich your company's culture and drive engagement with a dynamic recognition program, I can connect you with them for an exploratory call.

Best,

[Your Name]

Email for Warm Introduction to Bucketlist Rewards

Subject line (example): Recognition Program with Bucketlist Rewards

Hi [Recipient Name],

Thank you for your time earlier! Based on our conversation, I'm excited to connect you with Bucketlist Rewards – a platform that seems perfectly aligned with your focus on improving employee engagement, retention, and recognition. They are one of our preferred partners and integrate with ADP seamlessly too!

[Your Primary Contact at Bucketlist Rewards], or [Nickname] for short, will be your guide to go deeper into the custom solutions Bucketlist can offer.

[Your Primary Contact at Bucketlist Rewards], here's a snapshot of [Prospect Company Name]'s objectives and some key areas they are aiming to improve with this initiative.

- [Insert details about prospect's requirements and focus areas]

Looking forward to the great things you'll accomplish together!

Best,

[Your Name]



Case Studies & Value Proposition Templates



Here are a few examples of companies Bucketlist has helped: ***Feel free to ADD Case study write ups from below to the Email Templates****

- [Marmon Keystone](#) - a manufacturing company, subsidiary of Marmon Holdings, that broke down engagement silos and focused on a strategic way to recognize front-line employees through safety and core values.
- [Home Instead](#) - Healthcare/Senior Living company that increased their retention rate by 40% with a recognition program
- [Advisor Websites](#) - achieved an over 90% employee engagement rate after launching a recognition platform.
- [Highlight Technologies](#) - increased engagement to a point where they received their Great Place to Work Certification.
- [Movista](#) - Had poor engagement and employee survey results. After 6 months of launching our recognition program, they received Gallup's Greatest Workplaces Certification.
- [Red Digital Cinema](#) - Another example of winning official third-party awards for culture.
- [University of Texas Arlington](#) - Government organization with a tight budget around rewards.
- [Doctors of BC](#) - Increased their employee engagement when they moved to a remote work environment
- [Storable](#) - Solved their engagement issues in a remote setting and increased employee engagement to almost 100%.