**Internal Bucketlist Announcement - email communication #2**

**What:** This communication provides additional information on recognition and the program.

**When:** It is most ideal to send this after completing all the necessary onboarding tasks and have a firm launch date. At that stage, you can send this email approximately 2 weeks prior to the launch date.

**Who:** Everyone in the organization.

Please edit the communication to best fit your needs.

**Email Communication**

**Subject:** Bucketlist Launch Day is nearing!

**Body:**

I hope this email finds you all in great spirits. Today, I am thrilled to provide further information of our upcoming new Recognition and Reward Program **X (insert name of program or Bucketlist)**, designed to celebrate and appreciate the outstanding efforts each and every one of you puts into our organization.

Recognizing and rewarding excellence is a cornerstone of our company culture, and we believe that acknowledging the remarkable contributions of our team members is essential to fostering a positive work environment. With this new program, we are taking it to the next level by introducing exciting initiatives and rewards that will not only inspire you but also make you feel valued and motivated.

So, what can you expect from our Recognition and Reward Program? Let me give you a sneak peek of what's in store:

1. A Culture of Appreciation: We firmly believe that appreciation should not be limited to top performers alone. Our program will cultivate a culture of recognition, where achievements big and small will be acknowledged and celebrated.

2. Meaningful Recognition: Say goodbye to generic "good job" messages! We are introducing a personalized recognition system that will allow you to appreciate your colleagues for their specific contributions and efforts. This personalized touch will truly make the recognition feel genuine and meaningful.

3. Peer-to-Peer Recognition: You know best the hard work your teammates put in on a daily basis. Our program will enable you to acknowledge their efforts directly, fostering a supportive environment where recognition flows freely among peers.

4. Rewards that Delight: We understand that recognition goes hand in hand with rewards. We've curated an amazing array of incentives, from gift cards to unique experiences and even career development opportunities, that will make the reward aspect of this program truly exceptional (**adjust according to your company’s rewards/Marketplace)**.

5. Monthly and Annual Awards: In addition to ongoing recognition, we will also be introducing monthly and annual awards to celebrate outstanding achievements. These accolades will shine a spotlight on the remarkable individuals who consistently go above and beyond, inspiring us all **(Remove/edit if not applicable)**.

6. Surprise Appreciation Events: Brace yourselves for unexpected moments of appreciation! Throughout the year, we'll be organizing surprise events, team celebrations, and special treats to keep the excitement and motivation levels soaring high **(Remove/edit if not applicable)**.

We are confident that our new Recognition and Reward Program will create a positive ripple effect throughout our organization. It's a chance for us to uplift one another, express gratitude, and celebrate the incredible work we do as a team.

The program's official launch date is **[date].** We'll be sharing more details and guidelines in the coming days, so stay tuned for further announcements. In the meantime, start thinking about the amazing colleagues you'd like to recognize and the kind of rewards that would bring a smile to your face!

I can't wait to see the positive impact this program will have on our team. Let's come together and make our workplace an even more inspiring and rewarding environment!

With enthusiastic anticipation,