**Internal Bucketlist Announcement - email communication #1**

**What:** This communication is meant to as a teaser of the upcoming program launch. If you do not want to send out a teaser, you can jump to email communication #2.

**When:** Anytime during the onboarding stage.

**Who:** Everyone in the organization.

Please edit the communication to best fit your needs.

**Email Communication**

**Subject:** Introducing our Exciting New Recognition and Reward Program!

**Body:** Soon we’ll be launching a new initiative called **Bucketlist!**

**What is this?**

This program is a personalized approach to employee rewards and recognition. We want to give you the opportunity recognize the outstanding contributions of your colleagues and see all of the amazing things happening at the organization!

You will receive a detailed email outlining how to use the program soon (recognize, receive recognition and support other recognitions). As a company who loves celebrating each other’s successes and contributions, we are looking forward to everyone’s participation in the program.

Keep an eye out for more details coming soon!